



People Serving
People

City of Riverside

NEWS RELEASE

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RIVERSIDERS LAUNCH THE C.U.R.E. TO IMPROVE THEIR QUALITY OF LIFE, MORE VOLUNTEERS WELCOME

What does the King High School Science Club, a Cub Scout Den, Reid Park Volunteers, and the Sycamore Highland Action Committee have in common? They are among 300+ Riversiders who will be walking about the City on November 22-23 to Clean-Up Riverside's Environment!

And more volunteers are welcome! Better known as C.U.R.E., this city-sponsored program promises to make a marked difference in the overall appearance of our neighborhoods and business districts. Perhaps more importantly is C.U.R.E.'s focus on promoting a clean city as a general value to have and uphold among our residents and business operators. After all, as many cities have proved, a clean and well-maintained city promotes widespread community pride and directly discourages vandalism, graffiti, littering, and even crime.

The City hosts numerous clean-up events throughout the year and will officially launch the Clean-Up Riverside's Environment Program (C.U.R.E.) in November with two special events: The Incredible BULK Event and F.O.O.T. Patrol. F.O.O.T. stands for Focusing on Offensive Trash, which is exactly what family, friends, neighbors, businesses, and students will be doing on November 22-23 from 9:00 a.m. to 2:00 p.m. during a community walk-about to pick up trash and debris in our public places.

Volunteers will receive a free T-Shirt, gloves, orange vest, and a map with a designated site to clean.

And on Saturday, thanks to the generous contribution of Western Riverside County of Governments (WRCOG), the local radio station KDIF will host a special picnic lunch for all volunteers.

“The response from the Community has been terrific,” remarks City Manager George Carvalho. “However, this is a big City and I want to see immediate and tangible results. I challenge all Riversiders to grab your family, friends, and neighbors to join a F.O.O.T. patrol and make a difference in raising the quality of life in our City.”

On Saturday, November 22, the City will also hold The Incredible BULK Event, a FREE bulky item drop-off program, scheduled from 9:00 a.m. to 2:00 p.m. at five locations throughout the City:

- 1) Orange Terrace Community Park, 20010 Orange Terrace Parkway
- 2) Parking Lot 33, 3964 Market Street (intersection of 3rd & Market Streets)
- 3) City Corporation Yard, 8095 Lincoln Avenue
- 4) Riverside Airport, 6951 Flight Road
- 5) New Police Precinct (Magnolia Plaza), 10540 Magnolia Avenue

The Incredible BULK Event will assist Riversiders in getting rid of their bulky trash items, such as furniture, electronic waste (computers, televisions, etc.), large household items, refrigerators, and tires. Residents are especially encouraged to get rid of bulky items from their front and back yards in order to make a difference in the overall appearance of their neighborhood. Please note that no hazardous, medical, or business/contractor waste will be accepted, and that proof of residency is required (e.g., City of Riverside utility bill).

The City welcomes volunteers from all around the City. For volunteer and other information, please contact Siobhan Foster at (909) 351-6136 or at sfoster@ci.riverside.ca.us.

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